2019 GSK IMPACT Awards

You have clicked the $\ensuremath{\textit{View}}$ button on the Applications List page.

If you are part-way through an application you can see below the information you have entered so far. Click the **Back** button to return to the Applications List page and continue with your application. If you have submitted the application no further changes can be made to it.

		Click to return to applications list	Click to print the application
A1	*Organisation name		Community Minibus Association (West Sussex)
A2	Organisation address	*Address1:	The Old School Carpark
		Address2: Address3:	School Lane, Storrington
		Town: County: *Postcode: Country:	Pulborough West Sussex RH20 4LL
	*Telephone number		0300 030 9908
	Your organisation's website address		http://www.westsussexminibus.org.uk
A3	*Name of your most senior staff member (Director/Chief Exec/Centre Manager etc)		Mr Alistair Sheppard
A4	*Job Title		Chairman
	*Email address		alistair.sheppard@gmail.com
	*Telephone number		0300 030 9908
	*Is this a work email address?		No
A5	Address (if not as above)	Address1:	The Old School Carpark
	Please leave these boxes blank if same address as in A2 above	Address2: Address3:	School Lane, Storrington
		Town: County: Postcode: Country:	Pulborough West Sussex RH20 4LL

B1	*What is your organisation's remit?	Local Voluntary Org	
с	Project Title	350	
b	*Volunteers	0 250	
a	*Part time	0	
A11	characters) Please tell us the number		
A10	If your organisation has merged with another charity or changed its legal status in the last three years please give details and your old charity number here (maximum 800	Previous Charity No.: 275787 The Charity changed in 2017 to become a Charitable Incorporated Organisation New Charity No. 1173818	
A9	*In what year was your organisation founded	1976	<u>?</u>
	*In what year was your organisation registered as a charity	1977	
A8	*Charity number	1173818	<u>?</u>
	*Is this a work email address?	No	
	*Contact email address	stevewhyley88@gmail.com	
	*Contact telephone number	01903 744697	
47	*Position in the organisation	Trustee	
A6	*Name of contact person for this application. This is the name of the person who is completing this form and will be the person contacted if we have any queries (please complete all fields even if this is the same person as in questions A3)	2019 GSK IMPACT Awards - View Application Mr Steve Whyley	

?

B2	*In what geographical area does your work take place?	So	outh East		
В3	*Which option best describes the people that benefit from your organisation's work?	Ge	eneral populati	ion	
Β4	*We have listed some health conditions. Please choose the option from the list which best describes the health condition your organisation is most concerned with.	He	ealth promotio	n activities	
	If you choose 'Other specific health conditions' in the first part of this question, please state which here.				
В5	*Which age category best describes the majority of people accessing your organisation's services?		ll ages		
C1	*Please give an estimate of your organisation's total annual income for this financial year (2018/19)	80	0,001 to 100,00)0	
C2	*What was your organisation's total annual income for the last financial year (2017/18)?	70	0000		
		Source Government		Anticipated Income	Percentage of Budget
С3	*For the current year (2018/19), please supply details of financial support, estimated where necessary.	Local Governm NHS Funders	nent	12000	30
		Charitable Trus Companies	sts	10000	25
		Other Donation	15	4000	10
		Fundraising Ev		1000	0
		Other (please sp			
				27000	65

If you filled in other above, please specify

here

*Has your organisation previously won, or been highly commended or a

D1 runner up for a GSK IMPACT Award?

> *Which was the most recent year that you won, were highly commended or a runner up for a GSK IMPACT Award? Organisations that have previously won a GSK IMPACT Award can reapply five years after winning. If your organisation applied in

D2 2013 (receiving the award in 2014) or before you are eligible. Other shortlisted organisations can reapply for any year. If you have been shortlisted for a GSK IMPACT Award and were visited by an assessor there will be a particular focus on your achievements since your last application.

D3

Please give details of your organisation's achievements since winning, being highly commended or a runner up for a GSK IMPACT Award. For example, please tell us about:

- Any new services or other work in your organisation. How have these benefited the community you serve?
- How many people benefited from your services when you won the award and how many benefit now?
- What was your financial position when you won the award and what is it now?
- Whether you had any feedback from the assessment and judging, and if so,

No

approximately 300 words max (2000 characters including spaces)

*Please give a brief description of the community your organisation serves what are its health related needs? How have you

E1 identified these needs and what is the scale of severity of them?

> approximately 300 words max (2000 characters including spaces)

E2

Describe how your organisation has responded creatively to the health needs that you have identified.

- How does this work exemplify your organisation's commitment to excellence and ability to give an innovative response to health care needs in your community?
- How have you tried to find new ways of promoting community health or improving access to health services?

Please provide examples of specific projects and their outcomes within your answer.

approximately 350 words max (2400 characters including spaces) Our organisation provides minibus transport services, as a community and social service, to residents of rural West Sussex who, for whatever reason, are unable to use public transport. We provide a door-to-door pick up and return service for shopping, pub lunches, special outings and social occasions. This reduces isolation that a lot of people feel living in rural communities, where some have lived all their lives and don't wish to move; and by regularly meeting up with others for a common purpose have a feeling of belonging to a community. We also work in collaboration with a variety local groups, 4Sight, schools, WI, Mothers Union to provide transport services, for which we receive a donation. Lack of access to a car is a key indicator of social isolation. In West Sussex from the age of 65 access to a car/car ownership declines with age, with 1 in 4 women age 65-74 having no access to a car compared to 1 in 10 men. (Car ownership of older people. Source Census 2011) These needs were identified several years ago when many rural bus services were cut, or ceased altogether. We started with just one minibus serving 1 village and now have a fleet of 12, in 8 bases serving 16 villages.

i) The reduction or cessation of public transport to rural villages in West Sussex, and more recently the closure of many village shops, was identified originally in this area in 1973 in the village of Pulborough. After a lot of hard work, by the Pulborough Community Care Association, the Community Minibus Association (West Sussex) was formed in 1975. It started with just one minibus and has grown to have a fleet of 12 vehicles in 8 bases covering 17 villages. It started with door-door shopping services ii) There is a substantial body of evidence and growing national recognition that loneliness is a major public health issue which has a significant impact on an individual's quality of life and wellbeing, adversely affecting health and increasing their use of health and social care services. Older people are particularly vulnerable to social isolation and loneliness due to loss of friends, family, poor mobility or income (Lives of Older People in West Sussex Survey 2013) iii) 24.4% of 65+ residents reported they were moderately or severely lonely (Lives of Older People in West Sussex Survey 2013) By providing door-door shopping services we are also promoting independence, allowing older people remain in their own homes for longer. We collect the passengers from their homes and help them carry shopping on their return. We also allow passengers' carers to travel free of charge. We are also helping to prevent loneliness by offering regular pub lunches and outings to places of interest, reducing isolation felt by a lot of people living in rural communities, by regularly meeting up with others for a common purpose. At the same time we are encouraging volunteers to help our cause, by providing them with an outlet to use their life skills and help the community. A recent experience is of a

*Please give an overview of your key achievements in the community health field in the last two years. Where possible please give examples of the scale of your work and provide evidence of any

E3a

qualitative changes that have taken place.

approximately 200 words (1200 characters max including spaces)

*Please provide data on the main activities that have taken place during your last reporting year (much of this information will be in your annual report). For example, how many people used your services (and provide a breakdown of activities if

E3b you have them), how many people called your helpline or accessed your website, how many sessions did you provide and what publications did you distribute?

> approximately 200 words (1200 characters max including spaces)

E4 *How do you measure your organisation's impact and the changes you are able to bring about? For example have you carried out any evaluations which demonstrate the outcomes from your work; do you have recent outcome monitoring information or analysis and what does that tell you? How is this

2019 GSK IMPACT Awards - View Application

passenger escort arriving at a regular passenger's home, and with no response at the door, investigated at the rear of the home to find the person lying on the kitchen floor. Emergency services were called and the person is now safe and healthy. Without the initiative of the escort, the passenger's health could have been considerably worse. In 2016 the Charity was presented with the Queen's Award for Voluntary Service, the equivalent of an MBE to individuals. This was a great boost for both passengers and volunteers, as a major recognition and evidence of the work that is done by the unpaid volunteers for the West Sussex community. The award was presented by the Lord Lieutenant of West Sussex, Susan Pyper, representing the Queen, in October 2016 Please also refer to section E1 for examples of achievements in the social sense of the charity services, with our passenger and volunteer experiences. Our charity today has grown to around 350 volunteers and 700

passengers, with 12 vehicles operating from 8 centres, serving 17 villages. During 2017 our unincorporated charity was changed to a fully incorporated charitable organisation (CIO) providing a forward looking and financially stable organisation.

The charity has around 700 registered passenger members and 350 volunteers. Our trip schedules vary according to season and each of the 8 centres of operation. Our trip log sheets in 2017 indicate that 14,100 passengers travelled on our services, which comprised of 2100 journeys and covered more than 60,000 miles. Additionally, our group memberships (local school and scout groups, a WI group, 4sight, etc.) average around 6 outings per week (passenger numbers not collected for these groups). Of the 350 volunteer, most of them are active in their roles, their number of hours, dedicated to the work of the charity, varies significantly. We do not keep records of this, however a conservative estimate would value this work at almost £500,000. Regarding electronic media, our website has typically 50 views per week, and our Facebook page somewhat less, attributable to the fact that many of our older generation passengers, and some of our volunteers do not use the internet. We are looking at ways to encourage access via younger friends and relatives. We prepare newsletters, trip schedule leaflets, insert articles of interest in monthly local publications.

We collect data from each trip i.e. number of passengers, mileage, fuel and fares. This is used to review 'utilisation efficiency' (i.e. passengers per trip), and average income per mile, this is then compared to our target income. As a social service we do not require full vehicles for every trip, however a guideline of minimum 3 (out of 10 per vehicle) has been established. The data/trip schedules are assessed informally though passenger feedback – in one recent case we adjusted a trip schedule (day of the week) to avoid clashing with the weekly local commercial bus services where bus passes could be used. We have added some special destinations to places of interest, in response to this feedback. Finally, we have maintained some regular destinations through sharing minibus schedules between our

information analysed and used within your organisation?

approximately 200 words max (1200 characters including spaces)

*Has your organisation developed any close partnerships with other organisations? If yes, please describe how these came about and how they help you to meet your objectives. For example, how do you

E5 work with and complement statutory services? How do you share the lessons from your work with other organisations?

> approximately 200 words (1200 characters max including spaces)

*How is the local community, either individuals or groups, involved in your E6a organisation's work?

> approximately 150 words (1000 characters max including spaces)

E6b *How do you ensure that a wide range of people use your services? For example, have you undertaken any work to increase take up by hard to reach groups of people or communities?

> approximately 150 words (1000 characters max including spaces)

2019 GSK IMPACT Awards - View Application

divisions. This year we have provided a feedback questionnaire to our Group members. This feedback is in the process of being collated, and a volunteer feedback form was used at our recent AGM. A more formal passenger feedback questionnaire is planned though further discussion is necessary on how we manage this in consideration of the age of some of our members.

The charity has developed close links with several other local organisations, including: - Lunch clubs: where passengers can mingle with people from other groups, maintaining social and community needs - Local businesses: provide some small sponsorship to the charity and are able to develop their involvement in supporting local charities. For some of these, such as local estate agents, information on our charity can be readily passed on to potential members. For others, such as our vehicle servicing company, we are able to receive preferential rates for the work. - Schools and scout groups etc. are able to join the charity as Group members in order to use our vehicles for their outings We maintain membership of the Community Transport Association, in order to understand regulatory issues affecting the services we provide. Similarly, we are in receipt of regular updates from NCVO, and the local volunteer division of the District Council, as a means of obtaining advice on charity related organisation or procedural or legislation issues. We participate in presentations when invited, to Parish Councils, Rotary and Lions clubs in order to share information on our activities.

The charity is wholly organised by unpaid volunteers from West Sussex, who desire to make a difference to their local community though use of their skills, energy and enthusiasm in one of a number of tasks involved, such as driver, passenger escort, membership admin, money collection, trip schedule and passenger booking, etc. The Trustees are all residents from the Community. In addition to helping the many passengers on our trips, we are able to partner with local schools, scout groups to use our vehicles for their own needs. Our relationships with local businesses and fellow charities help minimise our expenditure on activities such as vehicle servicing, leaflet printing, provision of meeting /presentation rooms and full time charity HQ office. Some local businesses also help through sponsorship arrangements with the charity, and local supermarkets encourage our involvement in their own fundraising activities to help the community.

Our services are promoted through a wide range of activities, including, as minimum, promotional leaflets that are available in the local shops (Boots, McColls etc.), care homes, health centres and estate agents. We arrange articles in local community magazines (delivered to all local residences), the village websites, and church magazines. Our Trustees give regular talks to interested parties, such as Parish Councils, other local Charities (Rotary Club, Age UK etc.). We encourage all our passengers and volunteers to pass on information about our services, through word of mouth. Attending local village fetes with the physical presence of a

*Organisations that win an award will be offered two free places on the **GSK IMPACT Awards** Development Programme. The intensive three-day programme focuses on developing leadership skills and gaining knowledge across a wide range of specialist areas. Organisations are then invited to take part in the **GSK IMPACT Awards** Development Network. It connects past GSK IMPACT Award winners both online and at E7a meetings held across the UK, to get and give support, share best practice and continue their professional development. The **Development Programme** and Network, valued at up to £6,000 for each organisation, is funded by GSK and hosted by The King's Fund. How do you think your organisation would benefit from this training and networking opportunity? approximately 100 words (600 characters max including spaces)

> *What difference do you think a GSK IMPACT Award will make to your organisation?

approximately 100 words (600 characters max including spaces)

F1 *Name of Referee 1

E7b

F2 *Position of Referee 1

F3 *Organisation name

2019 GSK IMPACT Awards - View Application

minibus often provokes a level of interest from a range of people.

Our charity has over 350 volunteers with a diverse range of skills, different levels of motivation and available time. In 2016 we changed to our CIO status and received the Queen's Award for Voluntary Service. We want to step up our operations, maintaining a professional and market driven approach in the way that we operate. We have training activities for the Trustees, drivers and passenger escorts; we want to do more and be better at what we do. We want to share lessons learned, and best practice through networking with other organisations.

Recognition of our achievements will provide a platform for publicity and support, for our first class, but small size, charity. The award will help to provide a stable financial future, the foundation of further development. The awards development programme will help us to consider improvements in what we do, to look at some new ways, and will allow us to share information with like-minded organisations and people. Our goal is to ensure that the purpose of the charity is not lost – providing transport services to those in need, and to encourage volunteers to help their local community.

Mr Simon Knight FRICS DL

Sussex Heritage Trust Awards

?

F4	*Name of Referee 2		The Trustees
F5	*Position of Referee 2		c/o Yvonne Butterick, Trust Administrator
F6	*Organisation Name		The Bowerman Charitable Trust
G1	*Where did you hear about the GSK IMPACT Awards?		UK Fundraising
H1	Submit your accounts electronically		2016 FinancialStatements (reduced).docx - Uploaded
H2	*Are your accounts available online at the Charity Commission?		No
		Click to return to applications list	Click to print the application